

For Immediate Release

## **Introducing Indigo Eight Software: Focusing on affordable forms management**

Cumberland, RI - December 6, 2004 - Introducing Indigo Eight Software, a new company offering solutions for today's rapidly growing forms management needs. Indigo Eight Software also announces the forthcoming release of the flagship forms management product line, Formium 2.

Indigo Eight Software is headed by Gordon Kent, with more than a decade of experience in electronic forms and content management solutions. "Indigo Eight Software will uniquely provide solutions for companies caught between widely overpriced server products and the false hopes of developing custom solutions from the number of toolkits and libraries that have flooded the market" says Kent. Indigo Eight Software grows out of Kent's work with existing customers, as well as other commercial and custom-developed forms and content management solutions.

Indigo Eight Software's Formium product line has been developed as part of Microsoft's Empower program, which provides unprecedented levels of technical and marketing resources to independent software vendors (ISV's). Indigo Eight Software has leveraged this support from Microsoft to address key customer needs including security, flexibility, and affordability - while providing a rich feature set and interoperability with a number of Microsoft's products including InfoPath - Microsoft's electronic form product. Indigo Eight Software is also a member of Adobe's Solutions Network, ensuring PDF forms support. PDF forms have evolved as a de-facto standard for most large company's electronic forms.

"The battle for electronic forms dominance has just begun - InfoPath, Acrobat, the W3C's standards-based xForms, and traditional HTML forms are all set to square off for dominance," Kent asserts. As corporations look for solutions to support their electronic forms needs, many choose a system that supports one or two of these form types. Instead, Formium 2 supports all leading electronic forms types, ensuring the investment in a forms management system isn't undermined by market changes or user acceptance. "In addition to the cost of buying an electronic forms solution, companies are caught in the crossfire between industry giants like Microsoft and Adobe as well as the groundswell behind xForms - all while the most widely used forms format - HTML - enjoys dominance on the Web," Kent says, "Formium will protect our customers from this uncertain, developing market and support all major form types, be compatible with leading form creation tools, and meet or beat commercial solutions feature-for-feature."

### **About Formium 2**

Formium 2 is a powerful and robust yet affordable forms management solution. Supporting all major form file types and offering compatibility with today's form creation tools, Formium provides an affordable solution with an unprecedented feature set. Born of customer frustration from failed implementations, costly customizations, unrealized cost savings, and limited support for evolving forms and user needs, Formium 2 offers unequalled benefits and flexibility to a rapidly growing number of customers.

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